



## BUSINESS CENTRAL PROVIDES A ROBUST INFRASTRUCTURE FOR ROGERS WILLEX



**ARTISGROUP**  
*When you know there has to be a better way*



# ARTISGROUP

When you know there has to be a better way



ROGERS  
WILLEX

## Business Central provides a robust infrastructure for Rogers Willex

Australia's leading manufacturer of trailer axles, plant trailers and trailer parts, Rogers Willex, needed to modernise their accounting and ERP capabilities to scale and encompass their three locations across Australia. After approaching a few vendors, Rogers Willex chose Artis as a recommended Microsoft Gold Partner.

### ABOUT THE CHALLENGE

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#### Expansion and growing complexity

With more than 120 years experience in the manufacturing industry, Rogers Willex continues to expand with growing complexity and thousands of individual inventory items to track across Sydney, Brisbane and Perth. Rogers Willex depends on access to accurate data, visibility of process information, traceability of product records and comprehensive transactional capabilities for increased productivity.

#### Outgrowing existing systems

With many customers in the mining and construction industry, Rogers Willex's product range had grown and their production methods evolved, but their MYOB legacy accounting software couldn't keep up with the growth of the company. The system was dated, with basic record keeping functionality, limited inventory capacity and financial aspects of production application. It was no longer fit for purpose.

Rogers Willex experienced slower performance and lost productivity with invoicing taking significantly longer to produce due to the line items required for transactions. MYOB was unable to cope with the substantial inventory data spread across multiple locations, producing inaccurate data representations for specific product lines. This resulted in manual intervention for data analytics, reporting and lost productivity.

Due to the large amount of inventory and production data within Rogers Willex, MYOB struggled to effectively track, manage and archive information, offering limited utility for informing business planning and decision making.

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## Building the future with Artis

Rogers Willex wanted to upgrade their ERP solution to integrate manufacturing and accounting and replace MYOB. In October 2018, Artis were chosen to implement Microsoft Dynamics 365 Business Central, as a cloud-based powerhouse providing an end-to-end view of the business, over and above basic accounting software.

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## ABOUT OUR SOLUTION

### Functionality-rich solution

With over 150 suppliers, 1000 customers each year, and the growing complexity trend in mind, Artis focused on providing a functionally-rich solution that scales with a comprehensive financial system for the manufacturing component of the business. The aim was to reduce workload pressures and potential reporting risks and declutter data storage to boost productivity and enable an accurate, holistic view of the business for strategic planning.

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## ABOUT OUR APPROACH

### Fit for purpose in a changing environment

Working with a business first approach, Artis partnered with Rogers Willex to ensure the business outcomes met the technology. With new Heavy Vehicle legislative requirements, central to Artis action plan was transforming to a more structured and automated portal. Business Central provided a robust infrastructure for automated item tracking from the purchase of individual material components through to the end product, to meet auditing compliance.



# BUSINESS IMPACT

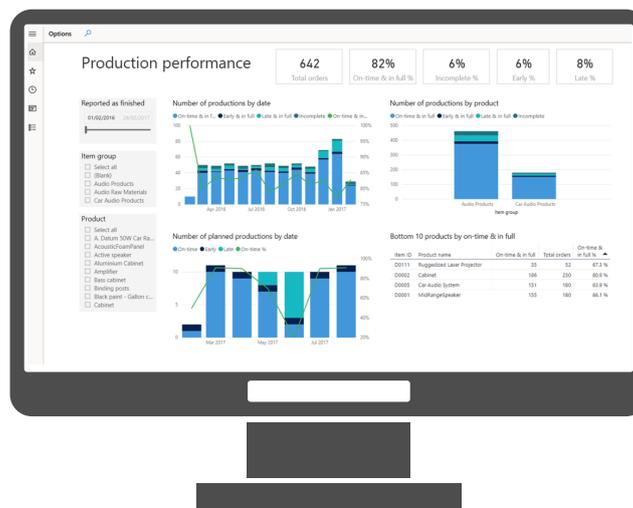
## Comprehensive training drives teams engagement

In creating the ERP solution, Artis spent time training Rogers Willex team members to use the system to streamline operations, tailor capabilities for added value and ensure process adoption. With optimised analytical capabilities, traceability and workflow productivity, Rogers Willex can now process more financial data, manage their inventory, sales, purchasing, ordering, and reporting in one system.

*“We went from limited visibility to full traceability and optimised productivity within weeks!”*

– David Chambers,  
National Sales and Marketing Manager

Rogers Willex are now looking to further optimise their manufacturing module with Microsoft Ecology, taking their business to new heights.



# PROJECT OVERVIEW

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## ARTISGROUP

We work in tandem with your staff.

Together we design, implement, install and support the right IT business applications to give you a competitive edge over your rivals.

In collaboration with you we can deliver modern, cloud-based solutions for Sales, Customer Service, Field Service, Human Resources, Finance, Supply Chain Management, Commerce, Project Service Automation and Marketing.

The way we do it was born because we believe there has to be a better way than the way most IT applications projects are usually delivered.

## CONTACT US

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## ROGER WILLEX

Rogers Willex is Australia's leading manufacturer of trailer axles, plant trailers and trailer parts. Founded in 1896 as F. Rogers and Sons, they have locations in Brisbane, Sydney & Perth together with long-standing relationships throughout Australia. Australia offers up some of the most unforgiving conditions on the planet and they have stood the test of time. 120 years on and their plant trailers and trailer axles are still the benchmarks. The ability to manufacture unique solutions, along with standard trailer parts, has allowed them to assist organisations like the Australian Defence and Telstra for more than 60 years. Combined with their expertise, experience and innovation Roger Willex enable mining & construction customers to be at the forefront of their field.

## THE PROJECT

- Business Central QuickStart
- ERP tool including General ledger Financial Implementation
- Rapid Value Delivery
- Discovery, Design, Deployment
- Change Management

# PROJECT PROCESS

## 01

### CONCEPTS

Implement an Enterprise Resource Planning (ERP) tool including General Ledger Financials to provide greater efficiencies and visibility in its operations

## 02

### OPTIONS

Microsoft Dynamics 365 Business Central a suitable platform, including identified in-scope areas: Chart of Accounts / General Ledger, Banking, Customers, Vendors, Items, Security / Roles

## 03

### FINALISE

a combination of our PATHFINDER lifecycle management methodology and Microsoft Sure Step (for the prescriptive guidance provided for Microsoft Dynamics engagements).

## 04

### ASSESS

The platform turned into Rogers Willex's own product, creating ownership for the team users and a foundation for future growth