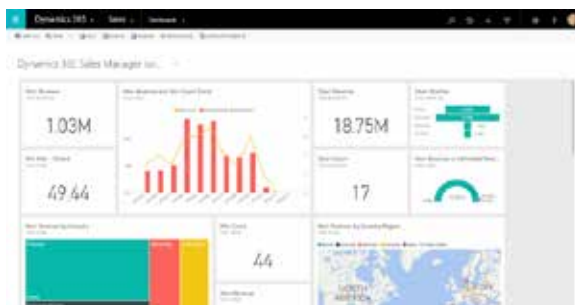


IS YOUR SALESFORCE CRM SYSTEM COSTING YOU TOO MUCH?

(when compared with Dynamics 365)

Artis Group can provide a complimentary assessment of the savings and benefits your business can achieve by migrating to Microsoft Dynamics 365 (the new world leading CRM platform*)



COMPARISON AT A GLANCE:

	SALESFORCE	DYNAMICS 365
AT LEAST 50% MORE EXPENSIVE LICENSING	Y	N
ANNUAL UP FRONT LICENSE FEES	Y	N
CASH FLOW HIT	Y	N
HIGH COST OF SUPPORT	Y	N
TYPICAL DAILY RATE OF SPECIALIST CONSULTANT	30% + higher	
FLEXIBLE USE MODELS	N	Y
SEAMLESS INTEGRATION TO MOST WIDELY USED OFFICE SYSTEMS	N	Y
EASE OF CUSTOMIZATION VIA UNIVERSAL PROGRAMMING LANGUAGES	N	Y

RECENT SALESFORCE CONVERSION - FINANCIAL COMPARISON

	SALESFORCE	DYNAMICS 365
ANNUAL LICENSE OR SUBSCRIPTION FEES (25 USERS)	\$85,000	\$42,550
ANNUAL SUPPORT COSTS	\$42,000	\$22,000
TOTAL COSTS	\$127,000	\$64,550
ANNUAL SAVING		\$62,450
SAVING OVER 5 YEARS		\$312,250
LESS MIGRATION/ IMPLEMENTATION COST		\$58,000
TOTAL 5 YEAR SAVINGS		\$254,250

INITIAL COST SMOOTHING:

Artis can provide an option where the up-front costs for migrating from Salesforce to Dynamics 365 can be amortised in a way that your year 1 costs are no higher than your Salesforce costs. You reap the benefits immediately without an upfront cost impact.

ARTIS CONVERSION TOOLS:

Artis uses a selection of leading tools to enable highly cost efficient migrations. Tools include SCRIBE, Kingsway Soft and Skyvia. Combined within an Artis project framework which utilises leading methodologies for Dynamics 365 deployments (Sure Step and Pathfinder), your conversion from your current high cost environment is low risk.